

# Illinois Radiological Society's 2010 Annual Meeting



In Conjunction with the Chicago Medical Society

## *Hot Topics in Radiology*

Saturday, March 20, 2010  
Feinberg Pavilion Conference Center  
Northwestern Memorial Hospital  
Chicago, Illinois

Sponsored by the  
Illinois Radiological Society  
Chicago Radiological Society  
Central Illinois Radiology Society



Register  
Today!

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**To Register: Online @ [www.illradsoc.org](http://www.illradsoc.org), by fax to 630-323-6989**

**“Something For Everybody”**

**To all Radiology Residents and Fellows, to all practicing radiologists either near the beginning of their career or getting close to retirement, to radiologists practicing in an academic environment or a private group:**

The 2010 Educational Program of the Illinois Radiological Society will encompass presentations ranging from breast imaging to interventional radiology; from radiation oncology to head and neck imaging; from how to maximize your income through aggressive coding to how to protect your assets against a medical malpractice verdict that exceeds your insurance coverage; from how to market your radiology practice to increasing your value to your referring physicians; and from how to measure radiologists' RVU productivity output to how the Obama administration and the weakened economic environment will impact your practice and your income.

There will be a topic of interest and importance in this program to each and every one of you.

**Date:** Saturday, March 20, 2010

**Location:**

Feinberg Pavilion Conference Center  
Northwestern Memorial Hospital  
251 E. Huron Street  
Chicago, IL 60611

**Parking:** A parking garage is located on E. Huron Street, across the street from the Feinberg Pavilion and is connected to the Pavilion by a walkway from the 2nd floor. Discounted parking rates will be available to attendees.

**Who Should Attend:** This meeting will be of value to radiologists, radiation oncologists, resident trainees, technologists, radiology and radiation oncology administrators and business managers.

**Learning Outcomes:**

At the completion of this learning activity, participants should be able to:

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**Hotel Accommodations: No hotel accommodations have been arranged.**

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## Register Today!

Course Schedule (For updated program information, please visit the IRS web site at [www.illradsoc.org](http://www.illradsoc.org)) All education courses will be held at the Feinberg Pavilion Conference Center at Northwestern Memorial Hospital

### Saturday, March 20, 2010

**Leonard Berlin, MD, FACR, Moderator and Program Director**  
**NorthShore University HealthSystem – Skokie Hospital, Skokie, IL**

- 8:00 am – 8:30 am Registration and Networking
- 8:30 am – 9:15 am ***Radiology in 2015: Trends You May Not Have Heard About***  
Larry R. Muroff, MD, Imaging Consultants, Inc., Tampa, FL
- 9:15 am – 9:45 am ***Streamlining Operations in the CT Reading Room: A View From the Trenches***  
Jonathan W. Berlin, MD, NorthShore University Health System, Evanston, IL
- 9:45 am – 10:30 am ***Why Radiologists Lose Their Hospital Contracts: Is Your Contract Safe?***  
Larry R. Muroff, MD, Imaging Consultants, Inc., Tampa, FL
- 10:30 am – 10:45 am Break
- 10:45 am – 11:30 am ***Legal Aspects of Mammography***  
Robert A. Schmidt, MD, University of Chicago, Chicago, IL
- 11:30 am – 12:00 pm ***What Washington's Policies Mean to Radiologists***  
Paul J. Chang, MD, University of Chicago & ACR Steering Committee, Chicago, IL  
Ted Burns, American College of Radiology, Reston, VA
- 12:00 pm – 12:10 pm Break to pick up lunch
- 12:10 pm – 12:30 pm ***Panel Discussion and Q&A***  
Jonathan W. Berlin, MD, Paul J. Change, MD, Robert A. Schmidt, MD, and  
Lawrence Muroff, MD
- 12:30 pm – 12:45 pm IRS Business Meeting
- 12:45 pm – 1:15 pm ***Keynote Address: US Healthcare: A View From The US Congress***  
Congressman Peter J. Roskam, IL-06
- 1:15 pm – 1:45 pm ***Settling Your Malpractice Lawsuit Out of Court: The Pros and the Cons***  
Scott Beckman, V.P., Claims, Ismie Insurance Co., Chicago, IL
- 1:45 pm – 2:45 pm **Steven M. Pinsky** Resident Research Award Presentations
- 2:45 pm – 3:15 pm ***Imaging of Acute Ischemic Stroke: Influence of Therapeutic Interventions***  
Eric J. Russell, MD, Northwestern University, Chicago, IL
- 3:15 pm – 3:30 pm Break
- 3:30 pm – 4:00 pm ***Physician Extenders: A Bonanza For, Or a Threat To, Radiologists?***  
Raymond E. Bertino, MD, University of Illinois College of Medicine at Peoria, Peoria, IL
- 4:00 pm – 4:30 pm ***Uterine Fibroid Embolization: What the Diagnostic Radiologist Needs to Know***  
Mark Edelman, MD, Lake Forest Hospital, Lake Forest, IL
- 4:30 pm – 5:15 pm ***Special Program for Residents: How to Evaluate a Radiology Job Offer***  
Lawrence R. Muroff, MD, Imaging Consultants, Inc., Tampa, FL

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## Faculty Listing

### **Scott Beckman**

Vice President, Claims  
ISMIE Mutual Insurance Company  
Chicago, IL

### **Jonathan W. Berlin, MD, MBA**

Associate Professor of Radiology  
Northwestern University Feinberg School of Medicine  
Department of Diagnostic Radiology G507  
NorthShore University HealthSystem  
(Formerly Evanston Northwestern Healthcare)  
Evanston, IL

### **Leonard Berlin, MD, FACR**

Chair  
Department of Radiology  
NorthShore University HealthSystem  
Skokie, IL

### **Raymond E. Bertino, MD, FACR**

Department of Radiology  
Saint Francis Medical Center  
Peoria IL

### **Ted Burns**

Director, RADPAC  
American College of Radiology  
Reston, VA

### **Paul J. Chang, MD**

Professor and Vice Chairman, Radiology Informatics  
Medical Director, Pathology Informatics  
University of Chicago Medical Center  
Chicago, IL

### **Mark Edelman, MD**

Diagnostic Radiology  
Lake Forest Hospital  
Lake Forest, IL

### **Lawrence R. Muroff, MD, FACR**

CEO & President  
Imaging Consultants, Inc.  
Tampa, FL

### **Eric J. Russell, MD FACR**

Department of Radiology  
Northwestern Radiology  
Chicago IL

### **Robert A. Schmidt, MD**

Professor of Radiology  
Director of Breast Imaging Research  
University of Chicago  
Chicago, IL

## CME Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Chicago Medical Society and the Illinois Radiology Society. The Chicago Medical Society is accredited by the ACCME to provide continuing medical education for physicians. The Chicago Medical Society designates this educational activity for a maximum of 7.25 AMA PRA Category 1 Credits™. Each physician should only claim commensurate with the extent of their participating in the activity.

## Conflict of Interest

Presenters at this conference will disclose any conflict of interest or their intention to discuss off-label use, if applicable, in accordance with ACCME standards and FDA requirements. Conflict of interest disclosures will be printed in the final program material.

## Register Today!

### IRS 2010 Annual Meeting Registration Form

Register any of four ways: mail, fax, internet or by phone

**Mail:** Complete the form and mail with check or credit card number to the address below.

**Fax:** Complete the form and fax with a credit card number to 630-323-6989.

**Internet:** Register online by visiting the IRS web site at [www.illradsoc.org](http://www.illradsoc.org) and click on the tab for "Meetings".

Dr. Mr. Mrs. Ms.

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Degree \_\_\_\_\_

Medical Center/Hospital/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Do you have any special physical or dietary needs? \_\_\_\_\_

Please check those that apply:

Radiology

MD

Radiation Oncology

DO

Physicist

PhD

Technologist

Other \_\_\_\_\_  
Please Specify

Other \_\_\_\_\_  
Please Specify

**Cancellation Policy:** Cancellations received up to 15 days prior to the course will be refunded less a \$25 administrative fee. Cancellations received less than 15 days prior to the course will not be refunded.

Registration Fees:

Early Registration (Prior to March 5, 2010) There is a \$50.00 increase after March 5th.

Diagnostic Radiology

Radiation Oncology

Other

\$50 IRS Member

\$50 IRS Member

\$25 Business Manager

\$100 Non-Member

\$100 Non-Member

\$25 Technologist

Free Member in Training

Free Member in Training

\$25 Physicist

Payment Information:

Checks should be made payable to the Illinois Radiological Society

Credit Card:  Visa  Master Card  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please return this completed form to:

Illinois Radiological Society  
475 South Frontage Road, Ste. 101  
Burr Ridge, Illinois 60527-6282

Phone: 630-323-5344

Fax: 630-323-6989

Email: [info@illradsoc.org](mailto:info@illradsoc.org)



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